



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Bart Hoffman Named Dean of Human Services and Technology at Santa Ana College

(Santa Ana)—Rancho Santiago Community College District (RSCCD) has named Bart Hoffman as dean of human services and technology at Santa Ana College. As dean, Hoffman leads and administers all aspects of the division including the design, delivery, staffing, administrative support, supervision and evaluation of academic, occupational and vocational programs and academic and support staff, as well as student enrollment, evaluation, assistance and discipline.

The division includes the following programs: automotive technology, criminal justice, distance education, diesel, education, fashion design and merchandising, fire technology, human development, manufacturing technology, nutrition, occupational therapy assistant, pharmacy technology, and welding.

Hoffman has over 23 years of performance-based management experience. In 2008, he was appointed interim dean of human services and technology. From 2005 to 2008, he served as director of the college's Digital Media Center, including its incubator for emerging digital media businesses.

Previously, he served as the economic development manager for the City of Anaheim. Prior to that, he held positions in the private and public sector, including vice-president of Mar General Contracting in Torrance, director of the Small Business Development Center at El Camino College, commercial real estate agent for Crown Associates in Torrance, and facilities manager for the South Bay Municipal Court. He has also taught as an adjunct instructor of business and human resource management courses at Santa Ana College, Cypress College, and El Camino College.

Hoffman holds an MBA from the University of Phoenix and a B.S. in business administration from California State University, Long Beach, where he double majored in management and business computer methods.

In addition, Hoffman served as a member of the High School, Inc. Manufacturing

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Advisory Committee, National Association of Community College Entrepreneurship, Small Business Financial Development Corporation Advisory Board, and the Los Angeles/Orange County Workforce Development Leaders.

About the Rancho Santiago Community College District

The mission of the Rancho Santiago Community College District (RSCCD) is to respond to the educational needs of an ever-changing community and to provide programs and services that reflect academic excellence. Santa Ana College and Santiago Canyon College are public community colleges of RSCCD, which serve the residents of Anaheim Hills, East Garden Grove, Irvine, Orange, Santa Ana, Tustin and Villa Park. Both colleges provide education for academic transfer and careers, courses for personal and professional development, customized training for business and industry, and programs to train nurses, firefighters and law enforcement personnel.

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